

***** MEDIA ALERT *****

HILLCREST CITYFEST: FREE ART & MUSIC FESTIVAL RETURNS TO HILLCREST AFTER A YEAR OFF

San Diego's Ultimate Art & Music Festival Returns With Over 150 Arts, Crafts, Food & Community Vendors, Street Performance Artists, DJ's, Live Bands and More!

PRESS CONTACT

Valerie Armas | Event Coordinator
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WHAT:

San Diego's ultimate summer art and music festival takes over 5th Avenue from noon until 11 pm on Sunday, August 14th, 2022 during [Hillcrest CityFest!](#) Donations will be accepted throughout the festival to help pay for the upkeep of the Hillcrest sign and beautification projects in Hillcrest.

Sponsors for Hillcrest CityFest 2022 include Miller Coors, Hornitos, The City of San Diego Commission for Arts and Culture, Red Bull, and AT&T.

Our 39th annual celebration of community spirit features live bands, electric dance music DJ's, arts, crafts, and food that attracts over 150,000+ visitors from San Diego and Southern California! This is San Diego's LARGEST and BEST art and music festival-- stretching nearly **half a mile in size on over 7 city blocks!**

A grand stage with live music and headliner bands will keep you entertained from noon until 7 pm, followed by headliner DJ's and well-known talent until 11 pm. **A massive cocktail bar and Miller-Coors Beer Garden** will keep you hydrated and entertained, and over 150 vendors will give you plenty of shopping opportunities. **Free parking at the Hillcrest DMV and San Diego Unified School District Parking Lot (located on the corner of Campus/Normal) will be available, along with a FREE shuttle from the School District Parking Lot to the festival.**

Artist Village & Alleys

Over 100 vendors will give you plenty of shopping opportunities, while Hillcrest's quaint shops and restaurants along will give you a place to dive into and explore! CityFest's Artist offers one of the largest arts and crafts areas of any San Diego street fair. It's THE place to find one-of-a-kind specialty items and gifts. Booths lining Fifth Avenue and will offer plenty to peruse, buy and explore.

Bands & Headliner Announcements Coming Soon!

DJ's & Headliner Announcements Coming Soon!

International Food Court

Boasting more than 50 food vendors, the food court will offer plenty of variety for hungry CityFest attendees. Food vendors can be found in our food courts along on Pennsylvania Avenue at Fifth Avenue and on Fifth between Robinson and University.

Pavilion

CityFest welcomes youngsters of all ages. The Pavilion returns to CityFest with the Rad Hatter, Kids Garden, Carnival Rides, Games, Balloon artist, and The Face Painter! Cheer San Diego, and Circus Mafia along with other street performers will be staged throughout the pavilion and along the entire festival.

Beer Gardens at 5th and Pennsylvania and 5th and Robinson

An impressive beer garden featuring Hop Valley Brewing Co.'s Reveal Pale Ale, along with Coors Light and Blue Moon. Effen Vodka

WHEN: Sunday, August 14th, 2022 from Noon until 11pm.

WHERE: Hillcrest CityFest 2022 will stretch over seven city blocks along Fifth Avenue-- between Brookes Avenue and University Avenue.

WHO: With nearly 100 years of history, the Hillcrest Business Association continues to shape the story of our community. And since 1984- that story along with the story of the Hillcrest sign- is celebrated with CityFest an annual street fair and music festival that draws over 150,000 people to the heart of the community every August.

Sponsors for Hillcrest CityFest 2019 include Miller Coors, Hornitos, the County of San Diego, The City of San Diego Commission for Arts and Culture, SD Pix, and SDCCU.

WHY: In 1984 Hillcrest residents and business owners launched an effort to refurbish the Hillcrest sign and on Aug. 18, 1984 the refurbished sign was unveiled and celebrated two weeks later, on Aug. 26, marking the first festivity we now call CityFest.

Since 1984, the HBA has hosted CityFest during August, boasting the most spirited street festival in all of San Diego. Hillcrest locals join neighboring San Diego visitors and beyond to celebrate the sign and welcome the spirit of Hillcrest for a daylong celebration that takes place from noon until 11PM, making it the largest single day street & music festival in San Diego County.

PRESS: Interested media should contact Benjamin Nicholls; Benjamin@HillcrestBia.org or call 619-252-5826.

PARKING: Parking is available throughout the neighborhood at many private lots and on the street. Remote and free parking is available at the San Diego School District Offices at Washington and Campus Streets and at the DMV at Cleveland and Lincoln Streets. An ADA accessible shuttle is available to access these lots from 12noon until 8pm.

MEDIA PARKING: Media Parking Passes will be available. Please call or text 619-299-3330 to obtain a parking pass. Media should park on Evans Place- between 5th and 6th Avenues (directly behind Rite AID). Evans Place will be accessible via 6th Avenue only. Vehicles without a valid CityFest Parking Permit will be towed.

LINKS: www.HillcrestCityFest.com

Facebook.com/FabulousHillcrest

Twitter @FabHillcrest

Instagram @FabulousHillcrest

Hashtags: #FabulousHillcrest #HillcrestCityFest2022

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Hillcrest Business Association